



Meetings & Incentive Travel

Sept 2011

Circulation: 18,058

Readership: 54,174

Take sustainability seriously - LOCOG is

I have heard a number of industry commentators confidently say that LOCOG wouldn't be checking on a supplier's environmental risk management and sustainability performance. Sorry to be the bearer of bad news – but they were wrong!

LOCOG is taking this extremely seriously and we as an industry have to sit up and take note. It's easy to criticise LOCOG, but their dedication to sustainability performance is admirable and it may just be the push we need as an industry to pull our socks up and take action.

✉ *Sam Wilson, EcoEvents*
