



Conference and Incentive Travel

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Winning ways

Find out who has moved or joined *C&IT*'s list of the 50 people to have had the most impact on the live events industry in the past year. By *Abigail Wills*

26 *Sam Wilson*

director, ECO Events

NEW ENTRY

2010 REVIEW "Sam works tirelessly across many fields in the events industry, most notably in sustainability. We have just become the first local authority to gain the British Standard 8901 for sustainable event management. Without Sam's drive and specialist knowledge we would never have got there," says Ian Taylor, events manager, Brighton and Hove City Council.

2011 FOCUS Ensuring more of the industry's players become BS8901 and ISO 14001 certified.