



Conference & Incentive Travel

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Five minutes with... Sustainable Events Summit attendees

The Sustainable Events Summit at the Barbican Centre, London on 13 June featured speakers including Eco Events director Sam Wilson and designer Wayne Hemingway. *C&IT* quizzed attendees on the issues.

Is the industry ready to embrace sustainability?

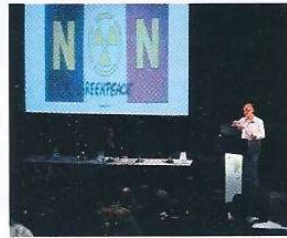
Andrew Williams, managing director, Seventeen Events

"I think the industry has become more serious about sustainability over the past four years, but there has been the inevitable financial problems taking priority. Ultimately, being sustainable should save money."

How will the move towards sustainability occur?

Joe Oliver, eco entrepreneur

"The responsibility really lies with individuals. Creating a better future is about people taking personal action."



What do events like this achieve?

Michael Hirst, chairman, Business Visits and Events Partnership

"The attendance here shows that part of the events industry is committed to meeting the task and introducing sustainable practices."

What is the biggest challenge for the industry?

Maggie McNulty, arts management trainee at City of London Festival

"It's about making people passionate about change."



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